

**INDIANA ARTS COMMISSION
QUARTERLY BUSINESS MEETING**

March 16, 2012
Horseshoe Southern Indiana
11999 Casino Center Drive
Elizabeth, Indiana 47717

Jon Ford, Chair

Minutes

Members present: Karen Ellerbrook, Jon Ford, Judy Hess, Pam Hicks, Linda Goad, Jeff Kirk, Jeanne Mirro, Suzie Rentschler, Dick Stifel, Trevor Yager

Members absent: Gil Cárdenas, Linda Levell, Kelly Schreckengast, Irene Smith-King, Earl Williams

IAC staff present: Michelle Anderson, Kristina Davis, Bobbie Garver, Dennis Hardin, Lewis Ricci, Rex Van Zant

Guests: Donna Catalano (Regional Arts Partners consortium), Jon Kay (Traditional Arts Indiana), Larry Hopkins (violin and mandolin maker)

1. **Welcome and Introductions.** IAC Commission Chair Jon Ford convened the meeting at 9:15 a.m. and asked everyone to introduce themselves.

2. **Consent agenda.** IAC Commissioner Dick Stifel moved to approve the consent agenda, consisting of today's agenda and the minutes from the December 9, 2011 meeting of the full Commission. IAC Commissioner Linda Goad seconded the motion. The motion passed.

3. **Chair's Report.**

A. Governor's Office Issues. Mr. Ford reported that the Governor's office has not made any new appointments to the Arts Commission. There are currently four Commissioners serving beyond their appointed term(s), and a fifth whose second term will expire in June 2012. IAC has forwarded several recommendations to the Governor's office to fill vacancies. The Governor's office reports that new appointments are likely in the coming weeks.

B. Report on the 2012 Legislative Session. Mr. Ford presented a handout (attached) explaining three bills which were introduced into the legislature during its 2012 "short session". House Bill 1002, if signed into law, would eliminate the IAC's Cultural Trust Administrative Board as it is currently constituted, to be replaced by a standing committee of the Arts Commission. Future members of the Cultural Trust Administrative Committee will be appointed by the Commission chair rather than the

Governor. If signed into law, the change would become effective on July 1, 2012. House Bill 1003, if signed into law, will permit IAC standing committees to conduct routine meeting business and votes via electronic method under specific conditions which are explained in the handout. If passed, the IAC will amend its policy manual to specify the conditions under which electronic voting can be used. Senate Bill 327 and 257 were introduced to effect a set of legislative controls over special-issue license plates, but the adopted version of SB 257 will refer the matter to a legislative committee for further review.

C. State Budget Agency Issues. Mr. Ford reported that he, along with IAC Commissioners Karen Ellerbrook and Jeff Kirk, and IAC Executive Director Lewis Ricci, met with managers of the State Budget Agency recently, to discuss many on-going problems that IAC is experiencing with financial services being rendered by SBA. SBA representatives have offered to prepare a written plan to address the shortcomings. IAC is paying SBA approximately \$13,000 per year to provide financial and accounting services. Mr. Ricci stated that many of the personnel who are with SBA will likely move to other agencies or positions when the new administration takes office next January. Also discussed in the meeting was a FY 2011 error by SBA in double-encumbering \$8,000 of the IAC budget for technical assistance, but SBA will not reimburse IAC for the loss of funds.

D. Commissioner Emeritus Gathering Follow-up. Mr. Ricci reported that he and IAC Commissioner Suzie Rentschler are making plans for second annual Emeritus Commissioner Gathering, to be held on September 14, 2012, in conjunction with the fall quarterly business meeting. The event will be held in Columbus, and will include a public meeting that will feature remarks from both gubernatorial candidates or their representatives. Mr. Ricci added that Columbus will provide a great backdrop for the event because of its long-standing community support for the arts. Ms. Ellerbrook offered thanks to IAC Commissioner Jeanne Mirro for her hard work on the first Emeritus gathering which took place in Indianapolis last December. Mr. Ford thanked Ms. Rentschler for her work in planning the September event.

E. Executive Director Evaluation. Mr. Ford remarked that he has begun his written performance evaluation of IAC Executive Director Lewis Ricci, and invited Commissioners to send comments to him for inclusion.

4. Executive Director's Report.

A. Year-to-Date Financials. Mr. Ricci presented a handout (attached) showing the IAC budget for FY 2012, current through February 1, 2012.

B. Foundation Roundtable Update. Mr. Ricci reported that he and Commissioner Karen Ellerbrook met privately with officers of the Lilly Endowment recently. They presented ideas for two possible IAC programs, a Presenter Touring Program and a Cultural Districts plan for Indiana. The expressed opinion of the Lilly Endowment was that the state of Indiana is not providing enough public money to

support the arts and culture, and that Lilly Endowment cannot be called upon to make up for lack of public funding. Mr. Ricci feels that, despite the overall negative response from Lilly Endowment, the conversation is not necessarily finished. He would like to work with an ad-hoc study committee of Commissioners to discuss further strategies.

C. Technical Assistance and Capacity Building. Mr. Ricci presented a handout (attached) explaining that IAC has been invited by the Joyce Foundation in Chicago to submit a letter of intent to apply for funding that would defer part of the cost of a capacity-building workshop focused on diversity in cultural institutions. IAC would collaborate with state arts agencies in Michigan and Ohio to present a two-day colloquium during FY 2013. The workshop would likely be held at the University of Notre Dame, hosted by the Institute for Latino Studies. IAC Commissioner Gilberto Cárdenas is director of the Institute, which has a national reputation for championing diversity in American culture. Mr. Ricci also reported on plans for a technical assistance workshop hosted by Valparaíso University (handout attached). He also reported on changes coming to the Indiana University Center on Philanthropy and the School for Public and Environmental Affairs (SPEA), both centers which have collaborated with IAC in the past. The schools will likely be combined, and there is an opportunity to propose that a new certification or degree program be developed for Arts Executives. Mr. Ricci will have a preliminary meeting with SPEA directors in the coming weeks.

D. Mr. Ricci reported on plans underway to work with the Ball State University Building Better Communities program to design the second phase of technical assistance for communities interested in advancing local arts. Phase II of the program will offer the opportunity for communities to apply for individual consultancies with professional planners. (handout attached)

E. Research Projects. Mr. Ricci reported that IAC will likely have a summer intern from SPEA this year, who will assist with developing survey tools for arts constituents.

F. Other Partnerships. Mr. Ricci introduced Jon Kay, director of Traditional Arts Indiana, based in Bloomington. Mr. Kay gave a short presentation explaining some of the current activities of TAI (handout attached). Mr. Kay introduced Larry Hopkins from Pekin, who talked about and demonstrated some of the techniques of building musical instruments, especially the violin and the mandolin. He brought an example of each for the Commissioners to see, and he played a short waltz on the home-crafted violin. The Commissioners were very impressed with his presentation and rewarded him with a rousing ovation.

5. Committee Reports.

A. Program Evaluation Committee. PEC Chair Trevor Yager presented the PEC report (attached). The PEC met on March 1, 2012. Highlights included a discussion of the Ball State University Building Better Communities Colloquium Phase II mentioned in the Executive Director's report above. Also, a timeline has been proposed for review of

the IAC's Regional Arts Partner allocation formula, and RAP members of the review committee have been selected. Mr. Yager asked for volunteers from the Commission to join the review committee.

B. **Advocacy & Awareness Committee.** A & A Committee chair Pam Hicks presented the committee report (attached). Also presented was a sample of the Governor's Arts Awards invitation (attached). Ms. Hicks also presented a printout of prospective sponsors for the GAA event, and asked Commissioners to assist with follow-up phone calls. She also reminded everyone that April 16 – 17 is national Arts Advocacy Day in Washington, DC, and asked that Commissioners who have a personal contact with any of Indiana's congressional members assist by arranging an appointment with them for April 17. She also reported that IAC's application for federal funding from the National Endowment for the Arts was recently reviewed at the NEA headquarters in Washington, DC, and that the review was very positive. IAC Deputy Director Michelle Anderson expressed appreciation to Mr. Ricci and IAC Community Development Manager Kristina Davis, who were instrumental in writing the grant application.

C. **Cultural Trust Administrative Board.** CTAB Chair Judy Hess presented the committee report (attached). Highlights included the current balance of the Cultural Trust (\$2,194,233.59); a portion of the available interest will be used to fund Arts in Education grants for 2012. IAC Marketing and Communications Director Rex Van Zant briefly explained matters involving the Cultural Trust license plate, and presented a sample greeting card that IAC is sending to all purchasers of multiple plates.

D. **Committee on the Future.** COF Chair Jeff Kirk presented a handout (attached) summarizing the first year implementation of the IAC strategic plan. He also called upon Commission members to volunteer to oversee individual aspects of the strategic plan, according to a "matrix" document which he presented (attached). He would like at least one Commissioner to volunteer in each of the nine categories. A copy of the matrix was passed around for Commissioners to choose an area of interest and volunteer to assist.

6. Regional Arts Partners Update. RAP Consortium president Donna Catalano reviewed activities at Arts Day at the Statehouse, held on January 23. She reported that the Community Art Leadership Awards, which have traditionally been presented in conjunction with Arts Day at the Statehouse, will become a separate event starting next year, and will be presented in alternating years with the Governor's Arts Awards.

7. Old Business. Ms. Mirro reminded everyone that the second annual Indiana Artisan Marketplace will be held at the Indiana State Fairgrounds on March 31 and April 1.

8. New Business. IAC Executive Assistant/Ethics Officer Dennis Hardin informed everyone that IAC is scheduled to take a mandatory on-line ethics refresher course during the spring of 2012. This training is required every two years for state employees

(staff) and special appointees (Commissioners). He will send notification to everyone when the enrollment period opens.

9. **Adjourn.** Mr. Ford thanked everyone for their participation, and offered special thanks to host Commissioner Judy Hess for making arrangements for the Commission to meet at Horseshoe Southern Indiana. Ms. Rentschler moved to adjourn the meeting. Ms. Mirro seconded the motion. The motion passed. The meeting adjourned at 12:25 p.m.